MICHELLE VANDEPAS

BIO:

Michelle Vandepas is the nation's leading expert for entrepreneurs and personal development experts who want to share what they've learned with the world by becoming an author. She is the co-founder of GracePoint Matrix Publishing, the gold standard in concierge publishing.

As a book coach and publisher Michelle has worked with thousands of authors over the past 20 years to publish and promote their books and their work. As a serial entrepreneur and serial bestselling author herself, she understands the strategy, messaging and creative juice needed to build a platform. She is a visionary marketer who combines creativity with smart business sense to unleash the power of her clients. Michelle has been featured in numerous media outlets speaking about her passion for 'purpose and profit'. She is also an esteemed TEDx speaker and TEDx Speaker Coach. Michelle lives in the mountains of Colorado with her family, two dogs, and 40 goldfish. If you get a chance, you should ask her about her pivotal role in the Netflix movie, *Our Souls at Night* starring Jane Fonda and Robert Redford

SAMPLE TOPICS:

- Visibility and platform Marketing
- Collaborative Partnership Publishing
- Traditional publishing
- Self-publishing
- Promotion
- Book Launches

SAMPLE QUESTIONS:

(No topic off limits - let's chat!)

1. What should entrepreneurs know about writing?
2. What is the creative process that an author must take to determine what their book's creative energy and purpose is?
3. What technical factors should a new author consider when writing and designing their book?
4. How does collaborative partnership publishing differ from traditional publishing and how can it help you sell more books?
5. What is an ISBN? Does an author need to buy one or will the publisher provide it?
6. How does an author select and choose the right publisher?
7. What mistakes do new authors make when writing and publishing their first book?
8. What are the most important things to keep in mind for building a strong foundation for your book launch?
9. Do entrepreneurs need a book?
10. What are the most common mistakes authors make?
11. How can anybody write a book in 90 days?
12. How can someone tell if a book is right for them as they start to spread their message? What are the alternatives?

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